

FIRST QUARTER

The Pushback on ESG

- What's Behind the ESG Backlash?
- How Does the E in ESG Drive Supply Chain Strategy?
- How Much Should a CEO Know About ESG?
- How Much Does Your Board Focus on ESG? Too Much, Too Little, Just Right?
- Remarketing ESG: Linking Sustainability Back to Business Strategy
- What Are the Geopolitical Considerations of the ESG Movement

AD CLOSE: JANUARY 19, 2024
MATERIALS DUE: JANUARY 26, 2024
MAILS: FEBRUARY 16, 2024

THIRD QUARTER

Risk

- How Essential Is It for a Board to Know About the Industry of the Company They Serve On?
- What Factors Do Boards Have to Think Through in Terms of the Implications of Their Decisions?
- Best Practices for Board Risk Monitoring
- Duration Risk: What Are Boards Doing, and What Do You Do as Lead Director or Chair?
- Emerging Risks During a Down Economy

PLUS: Special Election Coverage

AD CLOSE: SEPTEMBER 6, 2024
MATERIALS DUE: SEPTEMBER 13, 2024
MAILS: SEPTEMBER 28, 2024

SECOND QUARTER

CEO Succession: The Departing CEO's Role

- Who Should Be on the CEO Search Committee?
- How Long Should the CEO Stay on the Board After Departure?
- What Is the Ideal CEO Succession Practice?
- How Involved Should a New CEO Be in Board Composition?
- How Involved Should the Departing CEO Be in Identifying the New CEO?
- Pros and Cons of Internal vs. External Candidates
- Creating a Successful CEO Performance Appraisal

BONUS DISTRIBUTION: Private Company Governance Summit 2024

AD CLOSE: MARCH 29, 2024
MATERIALS DUE: APRIL 5, 2024
MAILS: APRIL 20, 2024

FOURTH QUARTER

Talent Management

- What Is the Board's Role in Talent Management Assessment?
- The Best Ways to Approach and Build an Organizational DEI Program
- How Should a Company Respond to Employee Activism?
- Hybrid Work and Culture: How Do You Strengthen Culture Without the Employees in the Room?
- What Are the Best Ways to Evaluate Hybrid Work and Company Culture Success?
- The Importance of Board/Management Communication in the Hybrid Workforce
- What Is a Company's Obligation to the Care of Their Employees?

SPECIAL EDITORIAL SECTION: Directors to Watch — Ethnic Diversity

BONUS DISTRIBUTION: Character of the Corporation 2024

AD CLOSE: NOVEMBER 1, 2024
MATERIALS DUE: NOVEMBER 8, 2024
MAILS: NOVEMBER 23, 2024

ANNUAL REPORT

The Compensation Issue

- The Failure of CEO Compensation and Executive Compensation
- CEO Pay Across the Fortune 500: Are They All Superstars...and What Is a Superstar for Purposes of Exec Comp?
- CEO Moneyball
- Peer Group vs. Internal-Based Compensation

SPECIAL EDITORIAL SECTION: Directors to Watch — Gender Diversity

AD CLOSE: MAY 24, 2024
MATERIALS DUE: MAY 31, 2024
MAILS: JUNE 15, 2024

PRIVATE COMPANY DIRECTOR

THE MAGAZINE FOR PRIVATE COMPANY GOVERNANCE

SPRING 2024

- The continuing evolution of the private company board
- Private company exit planning
- CMOs on private company boards

SPECIAL EDITORIAL SECTION: Directors to Watch — Private Company Directors

AD CLOSE: MARCH 1, 2024
MATERIALS DUE: MARCH 8, 2024
MAILS: MARCH 23, 2024

FALL 2024

- Private Company Board Compensation 2024
- Private Company Boards of the Year
- Private Company Governance Summit

AD CLOSE: SEPTEMBER 6, 2024
MATERIALS DUE: SEPTEMBER 13, 2024
MAILS: SEPTEMBER 28, 2024